



PILOT PROGRAM QUARTERLY REPORT

DECEMBER 2023



GIFTWORKS

PRIVILEGED & CONFIDENTIAL

PREPARED BY:

Amber Khan & Laurie Lee, Managing Partners, GiftWorks LLC

The 10-patient pilot program is a collaborative effort between the University of Utah Health and GiftWorks which concluded November 2023.



The GiftWorks' program has three pillars designed to serve both kidney recipients and those who step forward to become living kidney donors. These fundamental pillars are education, support, and advocacy.



GiftWorks' main goal is to ensure both recipients and living donors feel equally supported, empowered, and part of an amazing exchange that is both lifesaving and beautiful.



The GiftWorks' team has assisted many kidney and liver recipients throughout the past 10 years. One thing is very clear, when recipients commit to asking for help and remain engaged throughout the program, support shows up in the most miraculous ways.



The pilot program was generously funded by GiftWorks and donated to the University of Utah Health with the intention of saving lives, without placing financial burden on the hospital's 10 kidney recipients.

PILOT DURATION & DELIVERABLES

The University of Utah Health and GiftWorks partnered and committed to a 6-month pilot program. Throughout the duration of the program, kidney recipients have the opportunity to work one on one with a highly qualified expert who guides them through the GiftWorks' process and serves as source of support to both recipients and their families. Living donor candidates that step forward are given support, resources, and guidance throughout their donation journey by an incredibly knowledgeable living kidney donor with years of transplant advocacy experience.

Recipient Deliverables

- Education and supportive materials on the topic of living donation
- Patient website
- Personalized appeals and brochures
- Facebook page and weekly posts
- Print materials
- Ongoing coaching, communication, and support to address key questions and concerns

Living Donor Deliverables

- Consultation and communication from an experienced living kidney donor
- Supportive brochures detailing the UUH living donation process, donor protections, and what to expect as a donor
- Step-by-step guidance throughout the donation process
- Ongoing communication and support to address key questions and concerns
- Thoughtful thank you campaign tailored to the University of Utah Health



Since the commencement of the pilot in January 2023, the team at the University of Utah Health has worked closely with GiftWorks to support both recipients and donors. There has been ongoing communication between the two teams with special focus on identifying areas of improvement to enhance the program as well as recipient and donor experiences at the hospital.

FINAL RESULTS

SUMMATION FOR RECIPIENTS (DATA AS OF 11/25/23)

18

living donor candidates were in BREEZE pre-GiftWorks.

134

living donor candidates stepped forward through GiftWorks.

89

living donor candidates made contact with the GiftWorks' team.

54

living donor candidates completed BREEZE/NKR Intake after having contact with GiftWorks' team.

3

of the pilot recipients received living donor kidney transplants in 2023.

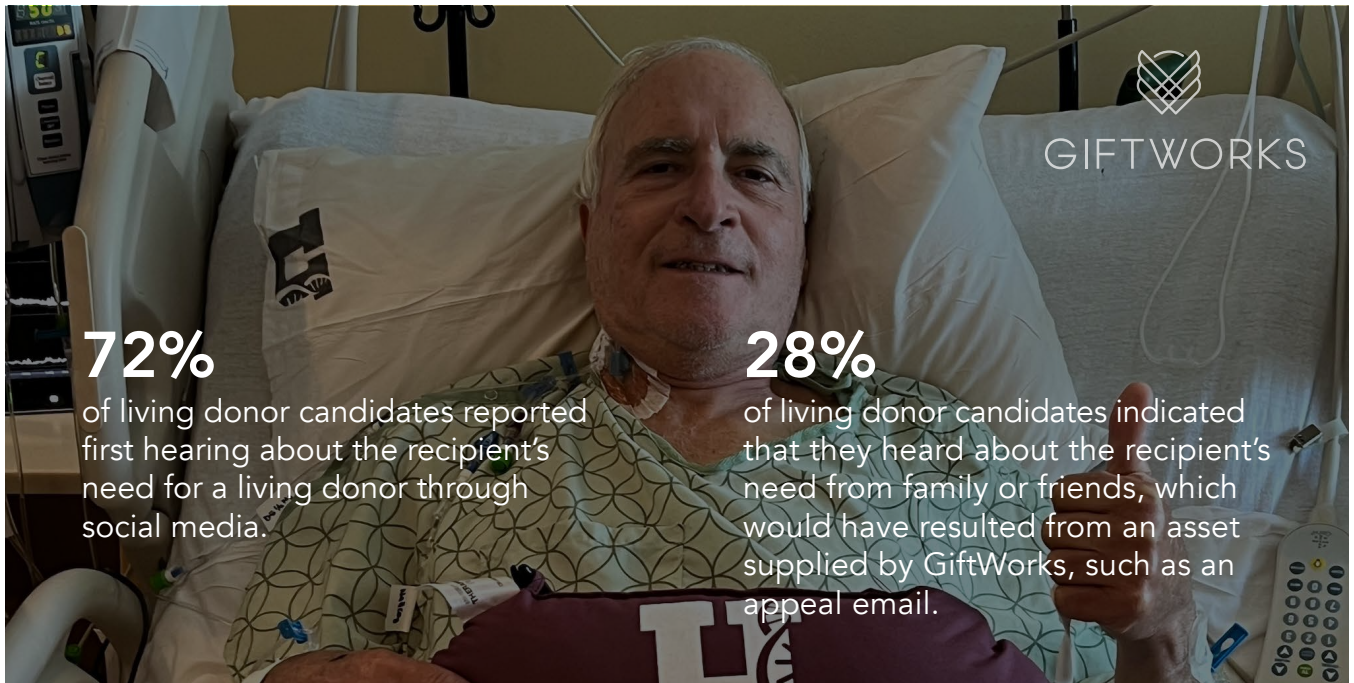
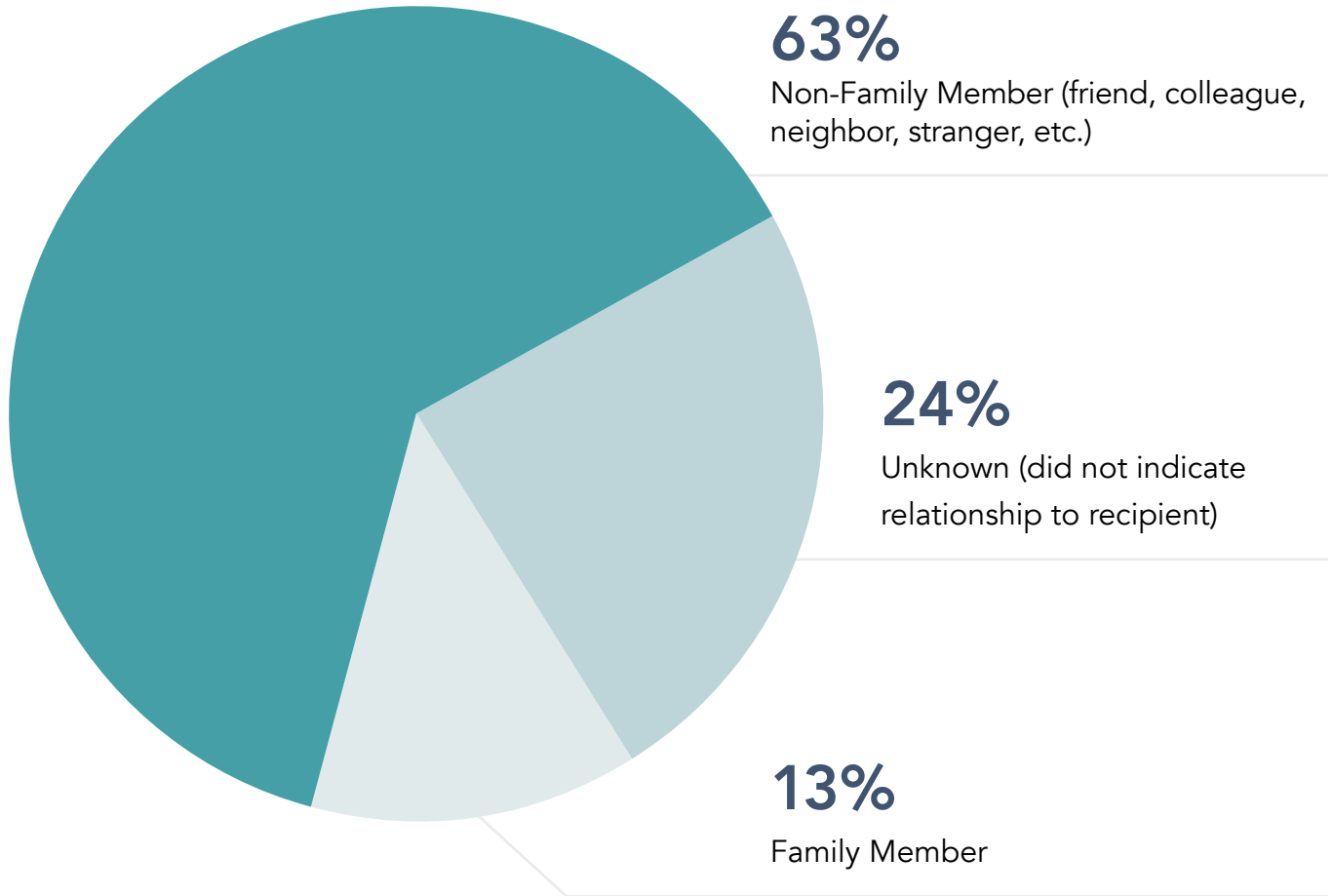


NOTES:

- **661%** increase in number of living donor candidates (compared to pre-GiftWorks).
- **66%** of living donor candidates made contact with the GiftWorks' team after stepping forward.
- **60%** of living donor candidates completed BREEZE/NKR Intake after contacting the GiftWorks team.
- **57%** of living donor candidates self-eliminated or were ruled out.

The GiftWorks' pilot started with 10 recipients. One recipient received a deceased donor transplant, and two recipients opted out, leaving a total of 7 pilot recipients. The data above is for the 7 remaining pilot recipients.

LIVING DONOR CANDIDATE RELATIONSHIP TO RECIPIENT





KEY HIGHLIGHTS & OBSERVATIONS



3 recipients received living kidney donor transplants in 2023 (with the possibility of 1 or more transplants in 2024).



Each recipient had a living donor step forward within 24 hours of their GiftWorks' campaign going live.



2 of 3 transplant recipients received kidneys from living donors who were strangers.



3 living donor candidates went on to be tested as NDDs. 1 is still being evaluated and 2 were ruled out.



3 out of the final 7 recipients had 0 living donor candidates pre-GiftWorks, but GiftWorks was able to produce an average of 9 living donor candidates for each of these recipients.

PILOT RECIPIENT 1

Status: Transplanted June 29, 2023

Campaign Launch to Actual Donor Opt-In*: 9 Days

Campaign Launch to Transplant: 6 months

Transplant Type: Direct through NKR remote donation (Indiana to Utah)

Donor Relationship to Recipient: Stranger

Total Number of Living Donor Candidate pre-GiftWorks: 0

Total Number of Living Donor Candidates working with GiftWorks: 8

**Living donor candidate stepped forward and went on to donate to recipient.*

PILOT RECIPIENT 2

Status: Opt Out

Total Number of Living Donor Candidate pre-GiftWorks: 1

Total Number of Living Donor Candidates working with GiftWorks: 3

PILOT RECIPIENT 3

Status: Not Transplanted, Donors Still Being Evaluated

Total Number of Living Donor Candidate pre-GiftWorks: 6

Total Number of Living Donor Candidates working with GiftWorks: 30

PILOT RECIPIENT 4

Status: Transplanted September 20, 2023

Campaign Launch to Actual Donor Opt-In*: 88 Days

Campaign Launch to Transplant: 7.5 months

Transplant Type: NKR Voucher

Donor Relationship to Recipient: Stranger

Total Number of Living Donor Candidate pre-GiftWorks: 4

Total Number of Living Donor Candidates working with GiftWorks: 10 (including 1 deceased donor offer)

**Living donor candidate stepped forward and went on to donate to recipient.*

PILOT RECIPIENT 5

Status: Not Transplanted, Donors Still Being Evaluated

Total Number of Living Donor Candidate pre-GiftWorks: 0

Total Number of Living Donor Candidates working with GiftWorks: 13

PILOT RECIPIENT 6

Status: Not Transplanted

Total Number of Living Donor Candidate pre-GiftWorks: 1

Total Number of Living Donor Candidates working with GiftWorks: 25

PILOT RECIPIENT 7

Status: Transplanted August 11, 2023

Campaign Launch to Actual Donor Opt-In*: 1 Day

Campaign Launch to Transplant: 5 months

Transplant Type: Direct Donation

Donor Relationship to Recipient: Family Friend

Total Number of Living Donor Candidate pre-GiftWorks: 7

Total Number of Living Donor Candidates working with GiftWorks: 43

**Living donor candidate stepped forward and went on to donate to recipient.*

PILOT RECIPIENT 8

Status: Not Transplanted

Total Number of Living Donor Candidate pre-GiftWorks: 0

Total Number of Living Donor Candidates working with GiftWorks: 5

PILOT RECIPIENT 9

Status: Received Deceased Donor Transplant

Total Number of Living Donor Candidate pre-GiftWorks: 0

Total Number of Living Donor Candidates working with GiftWorks: 2

PILOT RECIPIENT 10

Status: Opt Out

Total Number of Living Donor Candidate pre-GiftWorks: 0

Total Number of Living Donor Candidates working with GiftWorks: 3



GIFTWORKS remains grateful for the opportunity we've had to personally gift, and debut, our pilot program at the University of Utah Health. Together, our teams have continued to learn and innovate in the field of living donor transplant. Both organizations remain committed to ensuring recipients and their donors have access to education, support, and advocacy throughout their transplant journeys.

GiftWorks looks forward to the commencement of Phase 2 in January of 2024 where we will work with 25 kidney recipients and their donors. Phase 2 of the GiftWorks' program has been generously funded by PKDO.



University of Utah Health's kidney transplant program has been caring for patients with end-stage renal disease since 1965. In 1977, the program became a Medicare-approved center. Since that time, we have continued to do a high number of adult and pediatric kidney transplants with survival rates higher than the national average.

We know that patients have unique needs. We provide different types of kidney transplantation to best serve patients and their families. Our kidney transplant program takes a multidisciplinary approach, providing patients access to a team of health care professionals who are experienced in all medical and surgical aspects of transplantation, including board-certified adult and pediatric transplant nephrologists.



The Giftworks program has three pillars designed to serve both the kidney recipient and anyone who steps forward to be tested as a living donor. We believe that just as recipients deserve education and support, so too do the generous people that step forward as living donors. Our goal is to make sure that both the recipient and the donor feel equally supported, empowered, and part of an amazing exchange that is both lifesaving and beautiful.